



2026

'MODERN WARRIORS'

Treatment by: Britton Sear

CONCEPT

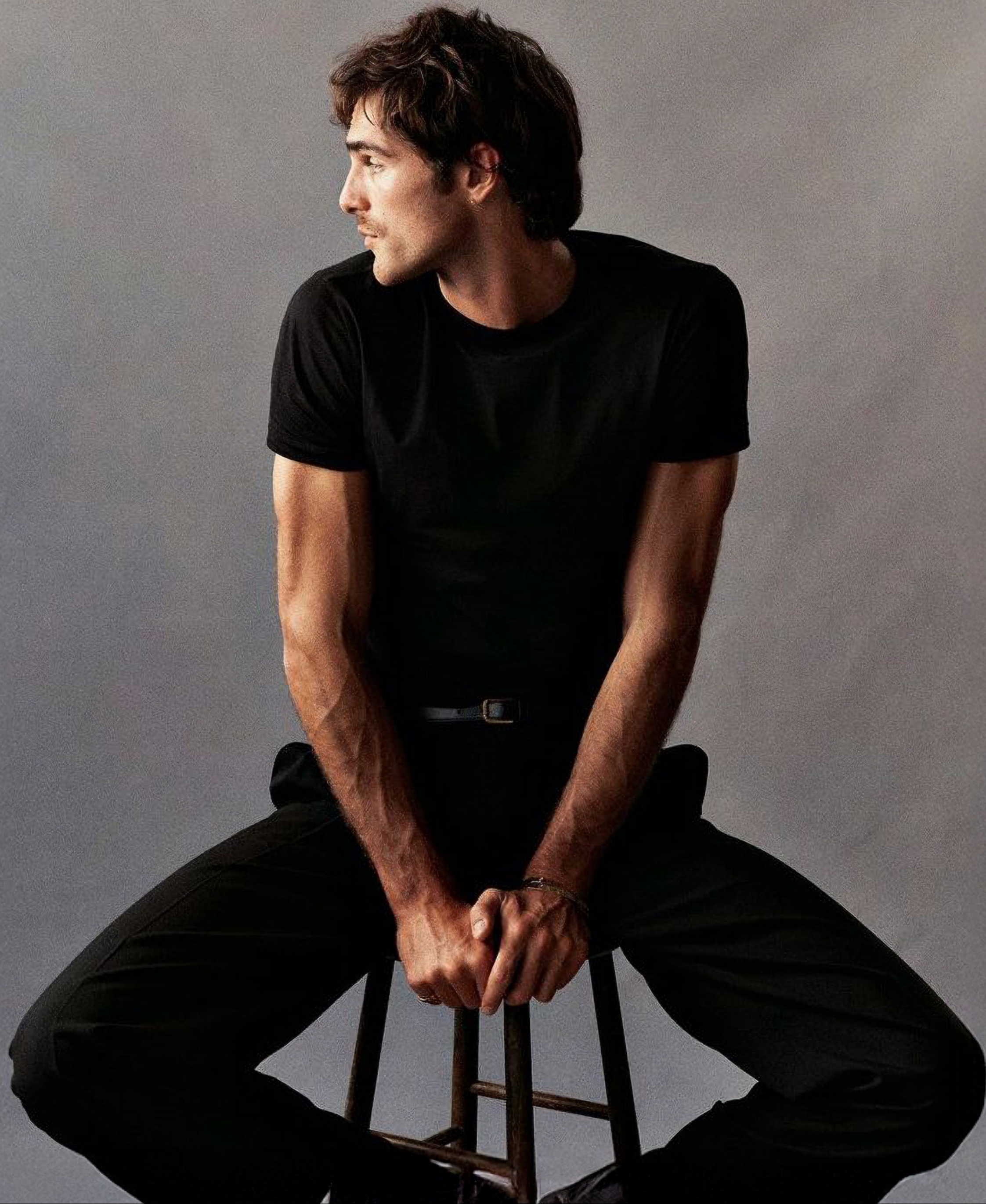
The ROOKIE PREMIERE EVENT is our opportunity to unveil the newest class of NFL athletes to the world at large.

**We will build a holistic image of our rookies as both,
RESILIENT RELATEABLE ATHLETES
and
MODERN MYTHIC WARRIORS**

Our rookies are storied men captured intimately in chiascurro portraiture and slick athletes in shiny new uniforms set against monolithic antiquity







EVENT SPACE

**At the Bonaventure Hotel, we will
focus on capturing the essence
of the player's individual
personality and style.**

INTERVIEWS

In conversation, we will examine the athlete's personal journey and the path they see for themselves in their NFL career and beyond.



During our interviews, we will employ intimate closeup imagery to offer the fans a deep connection to the player and their background.

PORTRAITS

We will capture their portraits in soft painterly lighting like the modern day icons they are set to become.

**Utilizing moody Renaissance lighting,
we will cement the 2026 Rookies
in a sense of timeless grandeur.**



PRACTICE FACILITY

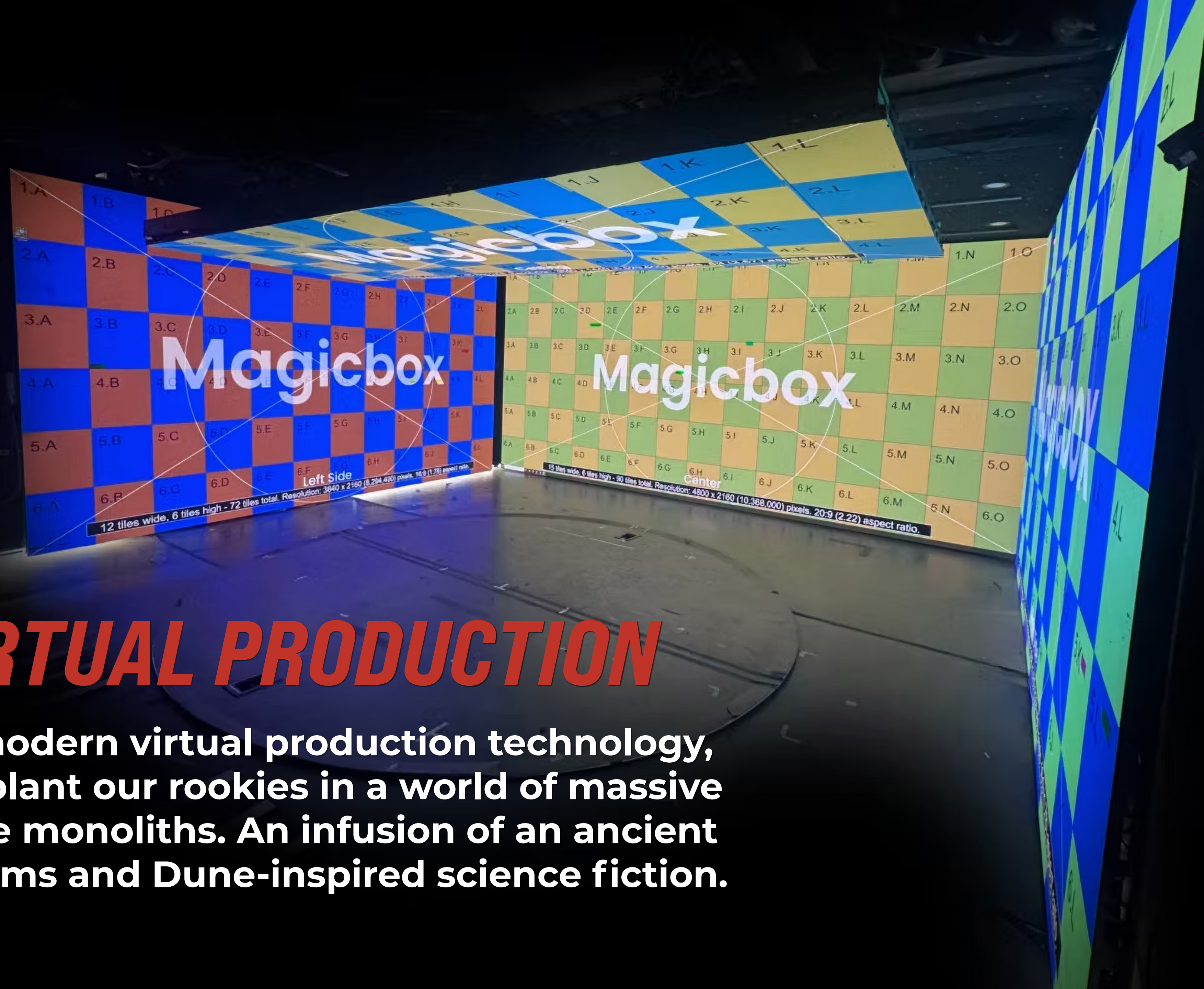
At the Practice Facilities, we will build a grand alternate dimension to showcase the newest class of the NFL warriors in a stark brutalist concrete arena.

THE ARENA

Remiscent of sci-fi, the world doesn't quite feel old, nor does it feel new. Placing our players in this arena will lend them a sense of mythic immortality.

Using modern virtual production technology, we will plant our rookies in a world of massive concrete monoliths. An infusion of an ancient colosseums and Dune-inspired science fiction.

VIRTUAL PRODUCTION





VIDEO DEMO



TONE

Kinetic camera movement and rhythmic sound design will create a powerful atmosphere around our modern warriors.







CLASS PORTRAIT

We will also capture the players individually and as a rookie class on the practice field.



THE TEAM

CREATIVE DIRECTOR

Britton Sear

www.brittonsear.com

PRODUCER

Aryan Gupta

www.producedbyaryan.com

CINEMATOGRAPHER

Bamba Kimball

www.bambakimball.com

THANK YOU

I have truly enjoyed
building this world for the
2026 CLASS OF NFL ROOKIES
to inhabit.

This fresh take on athletic content is
designed to stop the scroll and
kickstart the images of these
burgeoning professional athletes.

I look forward to hearing your thoughts.

Many thanks.

-BRITTON

